

Revolutionary oral care solution: Instantly soothes discomfort, reduces redness and puffiness while gently cleansing and removing dead tissue for healthier, happier mouths.

Our Opportunity

Problem worth solving

There is a lack of over-the-counter medications that does both alleviating temporary discomfort as it works to improve the appearance of the target area. Additionally, this oral cream is unique for it can be applied for use in the mouth, on the lips and on the skin around the lips.

Our solution

The novel cream utilizes the benefits of a salt water solution blended with an oral exfoliator. The salt water solution draws out the water from the tissues shrinking the cells aiding in calming and soothing. The exfoliator removes dead, flaky tissues on the gums, oral mucosal, lips and skin.